
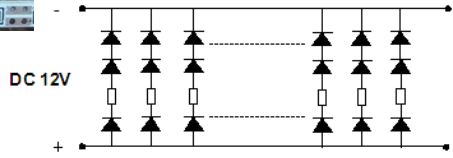
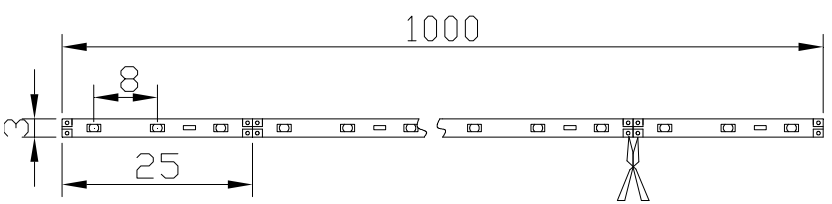
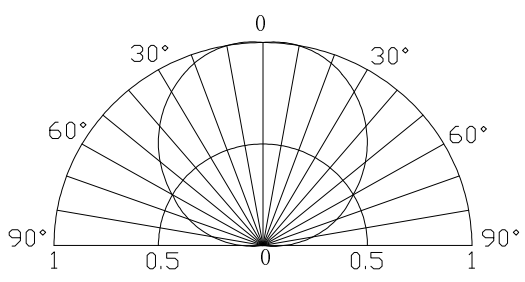


<b>Ultra Thin Cuttable Rigid LED Light Bar</b>
<b>120 x SMD 3014 /Meter</b>
<b>OERBW0XX14</b>

<p><b>Descriptions:</b></p> <ul style="list-style-type: none"> <li>•Low power consumption</li> <li>•Voltage available in <b>DC12V</b></li> <li>•LED Type: 3014 SMD LED</li> <li>•Can be cut at every 3 LEDs</li> <li>•Dimension: 1000(L)x3(W)x1(T)mm</li> </ul> <p><b>Application:</b></p> <ul style="list-style-type: none"> <li>•Auto lighting</li> <li>•Channel letter signs</li> <li>•Indirect accent décor light</li> <li>•Large area back lighting</li> <li>•Under counter light</li> <li>•Decorate building's contour</li> <li>•Substitute neon light</li> </ul>	<p><b>Photo</b></p> 	<p><b>Circuit Diagram</b></p> 
	<p><b>Outline Dimension</b></p>  <p>Unit: mm Tolerance: ±0.5</p>	

### Typical Performance (Ta=25°C)

Items	Symbol	Min.	Typ.	Max.	Units
LED Module Power	Pm	-	12	16.8	w
Input Voltage(DC)	Vi	-	12	14	V
Input Current	If	-	1	1.2	A
Beam Pattern	BP	-	120		Deg
Operating Temperature	Topr	-30	-	85	°C
Storage Temperature	Tstg	-40	-	100	°C
LED Quantity	QTY	-	120	-	PCS
Total Length	Lmod.	-	1000	-	mm



### Device Selection Guide

Module No.	Color	CCT (Typ.)	Lumen Flux / LED (Typ.)
OERBW0W414	Pure White	5500K~6500K~8500K	8-9 lm